



Free eWaste Collection at Jack London Square Farmers Market *Proceeds Support Employment Program*

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Information contact:
Katharine Miller
510/636-4255

In celebration of the 40th anniversary of Earth Day, the Society of St. Vincent de Paul of Alameda County (SVdP) has teamed up with Pacific Coast Farmer's Markets to provide free eWaste collection at the Jack London Square Farmers Market for three Sundays in April. Bring your eWaste and stroll the market on April 11, April 18 or April 25.

SVdP's WasteNot social enterprise has diverted nearly half a million pounds of electronics from the landfill as well as provided job training to individuals in need. "WasteNot's transitional employment program helps people learn transferrable practical skills, earn a paycheck, and ultimately help them find permanent employment," said Chris Rummell, WasteNot Supervisor. "They're learning about warehousing along with recycling and reuse, and how those can factor into a business setting." The program is also a chance for individuals to get familiar with the growing trend towards green business practices.

WasteNot accepts a wide range of eWaste. Acceptable items include televisions, computers and laptops, monitors, cell phones, scanners and printers, VCR and DVD players, fax machines, computer parts and cables, stereo equipment, networking equipment, telephone systems, digital cameras, and other electronic equipment. Items will be recycled through a certified recycler.

St. Vincent de Paul's WasteNot enterprise will be collecting electronics free of charge at the Jack London Square Farmers Market from 9am to 2pm on Sundays in April - April 11, April 18 and April 25. For more information, please visit www.svdp-alameda.org/electronics.php, or call (510) 638-7600.

The Society of St. Vincent de Paul of Alameda County serves tens of thousands of people in need each year throughout the County. In addition to basic services, the organization provides pathways out of poverty through its job training programs.